

DropTicks AI Resource

Claude Skill: Thumbnail Concept Generator

Claude Skill

Skill for generating thumbnail concepts, text overlays, contrast notes, and A/B variants.

Builder notes

Purpose

â€ Skill for generating thumbnail concepts, text overlays, contrast notes, and A/B variants.

Recommended SKILL.md contents

â€ Trigger description explaining when Claude should use the skill.

â€ Step-by-step procedure for the workflow.

â€ Required checks before edits or publication.

â€ Verification command or manual acceptance checklist.

â€ Links to supporting examples, scripts, or templates when the workflow needs them.

Why use this

â€ Use this skill because it helps creators test visual packaging before designing final assets.

â€ Skills load their full instructions only when used, which keeps normal session context smaller.

â€ A reusable 'SKILL.md' gives teams a versioned workflow instead of repeated ad hoc prompts.

Who can use this

â€ YouTubers, social media teams, designers, founders, and video editors.

â€ Teams standardizing AI-assisted delivery across multiple repositories.

â€ Builders who want Claude to apply consistent procedures without repasting instructions.

Prerequisites

â€ video title, audience, emotion, visual assets, brand style, and competitor references.

â€ A skill directory such as '.claude/skills//SKILL.md' or '~/claude/skills//SKILL.md'.

â€ A concise frontmatter description so Claude can decide when to load the skill.

System requirements

â€ Claude skill support plus image/design tooling for final thumbnail creation.

â€ Claude Code skill support and access to the files or commands the workflow needs.

â€ Any external APIs, MCP servers, credentials, or local runtimes required by the specific workflow.

Source or reference link

<https://code.claude.com/docs/en/skills>

Web link

<https://www.dropticks.com/resources/claude-skill-thumbnail-concept-generator>

Related links

<https://code.claude.com/docs/en/skills>

<https://code.claude.com/docs/en/commands>

<https://code.claude.com/docs/en/hooks>

<https://code.claude.com/docs/en/mcp>