

DropTicks AI Article

ChatGPT Tip: Use ChatGPT For Sales Research

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Prepare for calls without generic outreach.

Article

Use ChatGPT For Sales Research

Prepare for calls without generic outreach.

Best way to use it:

â€¢ Provide company/person context.

â€¢ Ask for hypotheses, pains, and questions.

â€¢ Verify current facts separately.

Copy-ready prompt:

Prepare for a sales call with [company/person]. Create likely priorities, pain hypotheses, tailored questions, and a concise opening message.

Quality check:

â€¢ Claims are verified.

â€¢ Questions are specific.

â€¢ Message is not spammy.

DropTicks note:

Use ChatGPT like a workstation, not a magic answer box. Give it the role, goal, input material, constraints, expected output format, and review criteria. The stronger your workflow, the better the result.

Related source links:

â€¢ <https://help.openai.com/en/collections/3742473-chatgpt>

â€¢ <https://help.openai.com/en/articles/6825453-chatgpt-release-notes>

â€¢ <https://openai.com/index/introducing-chatgpt-search/>

â€¢ <https://openai.com/index/introducing-deep-research/>

â€¢ <https://openai.com/index/introducing-canvas/>

Web link

<https://www.dropticks.com/articles/chatgpt-tip-use-chatgpt-for-sales-research>

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